Insights to help meet institutional and program recruitment goals

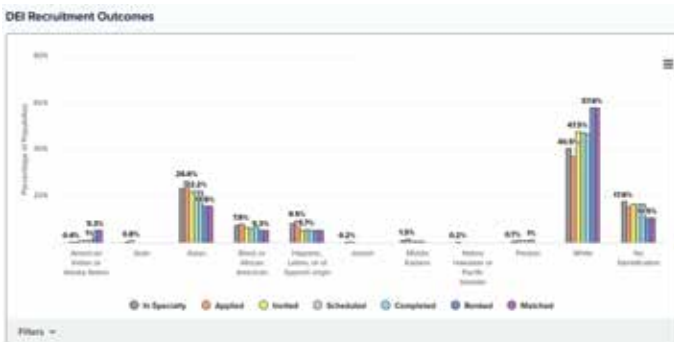**Compare recruitment performance and outcomes to other programs**

Benchmark applicant data and insights to optimize for DEI and geographic preferences

Cerebellum empowers you to compare program and institutional recruitment performance and outcomes benchmarked against national comparison metrics year-over-year.

Programs & Institutions

Cerebellum provides exploratory and deterministic insights that help you meet program and institutional recruitment goals across multiple perspectives:

- Program Summary Statistics: See valuable metrics on applicants interviewed, waitlisted, ranked, and matched as well as interview cancellations and how these compare to other programs in your specialty. View all of these plotted on normal distribution graphs for easy visualization and comparison.
- Diversity, Equity, and Inclusivity Recruitment Outcomes and Progress: See how your URiM applicant volume compares across programs and specialty-wide and how applicants progress through your interview funnel to identify potential areas of bias.
- Geographical Recruitment Outcomes: Visualize applicant geographic density for all programs and institution-wide and overlay your program's applicant location data. Plot current address, permanent address, or medical school to identify areas for focus and outreach. Compare to national US census data for more in-depth analysis.
- Interview Invitation & Completion Insights: Compare your interview invitation and completion timelines against other programs specialty-wide with time series performance data.

New institutional dashboard coming Spring 2023!